

the MEGA beat



Courtesy of Civil Aviation Authority of Singapore

July - September 2010

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SIA Cargo Launches Bangkok-Shanghai Freighter Service

SIA Cargo launched a three-times weekly direct B747 freighter service from Bangkok to Shanghai Pudong on Aug 11.

The new service operates on Wednesday, Thursday and Saturday. From Shanghai, the flight returns directly to Singapore.

With the Bangkok-Pudong service, SIA Cargo aims to carry a larger share of Thailand's growing export market of hard disks, electronics and perishable goods to China, currently estimated at over 5,000 tons a month.— *Chananya Tocharoensap, Bangkok*



Market Warrior Award - Certificate Of Merit for Bangalore Station

Bangalore station was awarded the Market Warrior certificate of Merit for outstanding contribution and performance during the FY 09-10.

The management committee awarded this certificate as a token of recognition and appreciation as our team performed this feat during a period of great turmoil in the global economy. Our team stood like a rock in the midst of the global recession and performed under tremendous pressure. It just goes to show that 'tough times do not last, tough people do'.

Regional Vice President WAA Mr. Chak Teck Sem and General Manager India & Nepal Mr. Adrian Goh presented the award to the team on 14 July 10 during their station visit.

RVP-WAA thanked the Bangalore team for the good work done in the previous year and informed that the company was going through challenging times and every staff must ensure that we work hard and keep the company profitable. Manager Sales & Services-Karnataka thanked the management and Regional Office for their recognition and asserted that the team would continue to work hard to ensure higher revenues and tonnages this FY too.

While our staff are delighted with this honor, we recognize and thank the efforts of our cargo and ramp handling agents Air India-SATS. Shipments riding as planned & freighter on time departures is crucial for us to pick up additional cargo & business. With nil cargo mishandlings and a 100% freighter punctuality performance, we go by our motto 'We've got what it takes'.

After the lunch meeting and award function, the team stood for a group photograph. *-John Morris, Bangalore*



Mr Chak Teck Sem (right) and Mr Adrian Goh (left) presenting the award to Mr John Morris (centre)



Bangalore team and business partners

New Services Launches

SIA's New Destination - Haneda

SIA will launch two daily flights from Singapore to Tokyo (Haneda Airport) from 31 October 2010.

This will provide our customers with more options to fly cargo to and from Tokyo.



SIA's New Flight for Munich and Manchester

From 1 September 2010, SIA operates daily flights for Singapore-Munich-Manchester vv.



SIA Cargo's New Freighter Services

SIA Cargo has launched several new freighter services.

These new services include the following new freighter flights :

- Between Bangkok and Shanghai (3 times weekly, with effect from 11 Aug)

SIN – BKK – PVG – SIN and will continue to Northern Winter season.

Schedule for Northern Winter as follows

7854/3

WED	WED	WED	THU
SIN	BKK	PVG	SIN
	12:00	19:10	03:45
10:30	14:00	22:10	

7856/5

THU	THU	FRI	FRI
SIN	BKK	PVG	SIN
	20:50	04:00	11:30
19:20	23:05	05:55	

7850/49

SAT	SAT	SAT/SUN	SUN
SIN	BKK	PVG	SIN
	15:10	22:15	06:20
13:40	17:10	00:45	

New Services Launches (Continue)

- We introduced an additional service on top of the 2 existing flights between Hong Kong and Chicago (with effect from 5 September 2010)

Schedule for Northern Winter is as follows

SIN – HKG – ANC – ORD – ANC – HKG - SIN
SQ 7960/7959

SUN	MON	SUN	MON	SUN	MON	TUE
SIN	HKG	ANC	ORD	ANC	HKG	SIN
	02:50	21:25	07:30	13:55	19:25	01:25
23:00	04:50	22:45	10:30	15:15	21:45	

- Between Taipei to Narita
SIN – TPE – NRT – TPE - SIN (2 times weekly, with effect from 19 October 2010)

SQ7828/7 wef 19 Oct to 30 Oct 2010

TUE	TUE	TUE	TUE/ WED	WED
SIN	TPE	NRT	TPE	SIN
0850	1325	1930	2340	0610
	1530	2130	0140	

SQ7822/1 wef 21 Oct to 30 Oct 2010

THU	THU	THU	THU/ FRI	FRI
SIN	TPE	NRT	TPE	SIN
0855	1330	1930	2340	0610
	1530	2130	0140	



New Services Launches (Continue)

- SIN – TPE – NRT – TPE - SIN (2 times weekly, with effect from Northern Winter 2010)
- and SIN – TPE – NRT – TPE – HKG - SIN (1 time weekly, with effect from Northern Winter 2010)

SQ 7828/7

TUE	TUE	TUE	WED	WED
SIN	TPE	NRT	TPE	SIN
	14:15	20:00	00:35	07:20
09:30	16:15	22:00	02:40	

SQ 7822/1

THU	THU	THU	THU/FRI	FRI
SIN	TPE	NRT	TPE	SIN
	12:50	18:45	23:20	06:00
08:05	15:00	20:45	01:20	

SQ 7866/5

SAT	SAT	SAT	SUN	SUN	SUN
SIN	TPE	NRT	TPE	HKG	SIN
	13:45	19:30	00:05	03:55	09:35
09:00	15:45	21:30	02:05	05:55	

- Bangkok to Narita (2 times weekly, with effect from Northern Winter 2010)
- SIN – BKK – NRT – BKK – SIN

SQ 7832/1

WED	WED	WED	WED	THU
SIN	BKK	NRT	BKK	SIN
	11:55	18:30	00:05	
02:30				
01:00	04:30	13:55	20:35	

SQ 7838/7

FRI	FRI	FRI	SAT	SAT
SIN	BKK	NRT	BKK	SIN
	10:30	19:30	02:00	07:00
09:00	12:05	21:25	03:30	

Please contact our SIA Cargo local offices for bookings.

SIA Cargo Contributes To the Success Of YOG

SIA Cargo played an active role in ensuring the success of the sporting extravaganza, Singapore 2010 Youth Olympic Games (YOG).

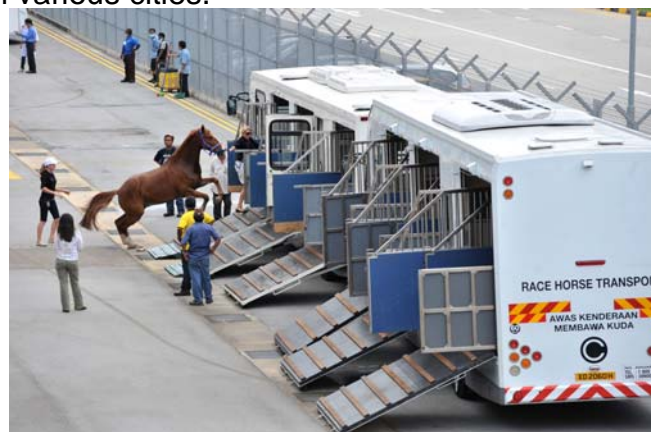
SIA is the Official Airline for the YOG and facilitated the air travel of sportspeople and officials, carrying Games related freight and joining hands with partners to promote the inaugural YOG.

As part of SIA's sponsorship of Singapore 2010, SIA Cargo flew in horses, timing-and-scoring equipment and other Games-related freight from various cities.

A special charter was mounted to uplift 38 horses from Brisbane to Singapore for the YOG Equestrian competition.

Special arrangements had to be made to ensure the well-being of the horses. This included sourcing for the large number of 19 HMAs (special pallets for carriage of horses) required, catering to special requirements arising from the different temperaments of individual horses, and closely tracking the flight status. The horses arrived in Singapore on July 15 after an eight-hour journey.

The YOG, from Aug14-26, brought together some 5,000 athletes and officials from the 205 National Olympic Committees (NOCs) as well as 1,200 media representatives.



After arrival in Singapore, the 38 horses were led into special trucks for the road journey to the Singapore Turf Club Riding Centre — the venue of the equestrian competition. Pictures courtesy SPH-SYOGOC/Ng Sor Luan



A horse being led out of an HMA (special pallet for horses) on arrival in Singapore on July 15

“Family” Trip With SIA Cargo

A female titi monkey, originally booked to fly SIA from Barcelona to Adelaide last November, has finally made the trip, but together with a family!

After obtaining permits to uplift the titi to Australia, Barcelona Zoo staff discovered that she was pregnant and the departure had to be postponed. After the normal four-and-a-half-month gestation period, she gave birth to a pair of twins.

In July, the titi, her mate and their babies were ready to make the journey half way across the world. New permits had to be obtained for the family, but the increase in number posed hardly any logistics problem. Titis are the smallest monkeys in the world with an adult weighing 120 grams and measuring 13 centimetres in height.

Our staff made the necessary preparations to transport the family of four, which was a five-kilogram shipment. The Titis family was set to depart on SQ377 on July 21. However, the trip was delayed once more.

Due to the French Air Traffic Controllers strike, the flight from Barcelona was delayed by three hours and 22 minutes. Nonetheless, the four precious titis were well cared for by our staff during that time.

Because the titi shipment was such a rare and delicate one, much attention was given to them. When the flight finally took off and arrived in Singapore, staff from the Singapore Zoo were at Changi Airport to meet and feed them during transit.

We are now happy that the Titis couple and its infants are happily adjusting to life in the Adelaide Zoo.

This species, *Callithrix Pygmaea*, came to the Barcelona Zoo from Amazonas in Brazil. Titis are generally docile and gentle, with a lifespan of over 20 years in captivity compared to 11-12 years in the wild. – *Daniel Andreu, SIA, Barcelona*



Daniel Andreu, CSA, BCN carrying the five-kilogram shipment of four titis



The family of four titis awaiting their flight to Adelaide

Six Giraffes Fly SIA Cargo

There was quite a bit of excitement at our station recently, all because six giraffes were going to fly SIA Cargo.

We used to fly giraffes before the direct Johannesburg-Singapore B747 freighter service (SQ7343) was terminated two years ago.

Unlike other large wild life like elephants, rhinos, lions and tigers, which can be carried in the cargo hold of passenger flights, giraffes can fly only in the main deck of B747 freighters.

In May, SIA Cargo mounted a weekly SQ7343 service, which will run until end-October. So, when an opportunity to transport six giraffes – three adults and three young ones, male and female – to Pudong arose in July, we immediately jumped at it!

A major challenge faced in such shipments is the application for a transit permit from the Agri-Food & Veterinary Authority of Singapore. This requires submission of health and veterinary certificates, which the South African authorities issue only 24 hours before departure.

Fortunately, with our very helpful and resourceful colleagues in Head Office, we are usually able to obtain the necessary approvals within the tight deadline and are able to achieve our goal of moving these animals across the world on schedule. This time was no exception.

The giraffes flew SQ7343 on July 27, and arrived safely the next day in Pudong, from where they were trucked to their new home in Tianjin. – *By Joanne Greer, Johannesburg*



The giraffes being unloaded from SQ7343

Sloth Bears Fly On SIA Cargo

The sloth bear siblings — 12-year-old Nici and 10-year-old Helga — were a gift by the Frankfurt Zoo to the Singapore Zoo.

The sloth bears were born in Leipzig, grew up in Frankfurt and, on June 15, “emigrated” to Singapore with a little help from SIA Cargo. They traveled by truck from Frankfurt Zoo to the airport, where they were uplifted on to SQ25. They were transported in specially built boxes lined with sheet metal and provided with water to ensure their comfort, especially during the 12-hour flight to Singapore. Measuring 2 x 1.15 x 1.6 metres, the boxes weighed a total of 1,300 kilograms with the bears inside.

Frankfurt Zoo, which faced a space problem in accommodating the bears when it began construction of a new bear house, decided to give the duo to Singapore Zoo because of the latter’s good track record and the favorable weather conditions in Singapore.

Zoo Director Manfred Niekisch, said: “The zoo in Singapore is one of the most impressive in the world. I am especially pleased that both sisters could stay together.” — *Rainer Krueger, SIA Cargo, Frankfurt*



The two boxes with the sloth bears are secured for uplift into the aircraft.



Walking In The Name Of Charity

Staff from SIA Cargo braved the heavy rains on Aug 1 to turn up for the Singapore Children's Society's annual "Walk for Our Children", which aimed to raise \$380,000 this year.

Under the company's Corporate Citizenship programme, the SIA Cargo participants collected \$1,400 from colleagues, by way of pledge cards, during the weeks leading up to the three-kilometre walk.

Just before the flag off at West Coast Park by Senior Minister for National Security S Jayakumar, the downpour ceased -- making it a lovely, cool morning for the 3,000 participants who showed up.

At the end of the walk, participants redeemed goodie bags and visited stalls at the carnival that was organised as part of the fund-raiser.

An added attraction this year was a demonstration on kite-making and kite-flying techniques by professional kite flyers from eight countries. The Singapore Kite Association brought in the 20-metre-long colourful kites.

The SIA Cargo participants enjoyed the leisurely walk with the children and other fellow participants.



Snr Mgr Planning Shum Velu (right) and other SIA Cargo staff waiting for the walk to begin at West Coast Park

SIA Cargo Recognised As A Corporate Citizen

SIA Cargo was conferred the Singapore Children's Society (SCS) Silver Service Award in the Volunteer category at a ceremony on Aug 25.

Minister of State for Trade & Industry S Iswaran presented the awards to sponsors and volunteers at the dinner event at Pan Pacific Hotel.

Under its Corporate Citizenship Programme (CCP), SIA Cargo has adopted two SCS centres: Henderson Students Care Centre (HSCC) and Sunbeam Place.

CCP provides funding support, as well as coordinates volunteer involvement at the centres. In the past three years, our volunteers have provided tuition for the children at HSCC, and we support them by organising outings and other fund-raising activities.



Mr Iswaran presenting the award to SIA Cargo representative, Industry Affairs Exec Woo Pei Jie

Educational Outing For Children

On 25 Sep 2010, children from Henderson Students Care Centre immersed themselves in a world different from their usual.

At the children's request, because they had enjoyed the experience so much in February, eight volunteers of SIA Cargo Corporate Citizenship Programme took them again to eXplorerkid Indoor Children Playground at E!hub @ Downtown East. The children spent much time running and jumping around, and enjoying every activity.

After lunch at the playground's café, we visited Alive Gallery, an exhibition featuring the works of great artists such as Michelangelo, Leonardo da Vinci, Claude Monet and Jean Millet.

However, the difference with this exhibition is that these artworks are not static. With the use of modern technology, visitors are able to interact with the artworks and get an insight into how they were created.

The children were most fascinated by one of the main attractions -- the Mona Lisa, who waved at them, greeted them and also answered their questions! The children had a lot of fun asking questions.

It was obvious that they tremendously enjoyed the educational outing. We volunteers, too, had a lovely time spending a Saturday morning in a meaningful way.



Left : Volunteers and children posing in the real-life reproduction of Van Gogh's "Cafe Terrace at Night."



SIA Cargo Staff Celebrate 45th National Day

In celebration of Singapore's 45th birthday, SIA Cargo staff came to work dressed in the country's national colours on Aug 6, putting everyone in a jubilant mood just three days prior to the big celebration at the Padang.

To mark the day, we all got together for a photo session with SIA Cargo President Tan Kai Ping (third right) and Senior Vice President Sales & Marketing Tan Tiow Kor (fifth right). — *Padma Kandala*

