

the MEGA

the heartbeat of SIA Cargo

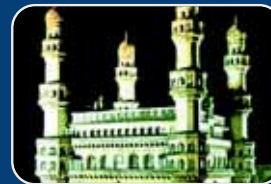
beat



6
Best Air Cargo
Carrier Again



7
Adopting Singapore
Children Society



8
Service To
Hyderabad

South East Asia – The Hub Of SIA Cargo

In the South East Asian region alone, SIA Cargo serves 10 cities in seven countries, including Singapore, the heart of our operations.

This comprises both freighter and passenger services to Jakarta and Bangkok, as well as daily passenger services on wide-bodied passenger aircraft to Denpasar Bali, Hanoi, Ho Chi Minh City, Kuala Lumpur, Penang and Manila. In addition, we have 5 x weekly flights to Bandar Seri Begawan on narrow-bodied aircraft.

With this extensive network and high frequency of services, SIA Cargo offers one of the best connections within South East Asia in the world. This, together with our dedicated team of staff guarantees you an airport-to-airport service that you will be pleased with.

Freddy Khoo
Regional Vice-President SEA & SWP



South East Asia — The Hub Of SIA Cargo

SINGAPORE

A dynamic city with only 697.1 sq km of land area, Singapore is a rich blend of cultures, cuisine, arts and architecture, and home to 4.35 million people. World-renowned Changi Airport handled 1.78 million tonnes of air cargo and 8.3 million visitors in 2004, all of which contri-



SIN Sales & Sales Support: (back row, from left) Lim Chin Hwee, Daniel Chng, Lim Beng Aik, Sim Beng Huat, Chitra Muthu, Ulfa Abod, George Li, Aziz Abdullah, Mervyn Lim, Clinton Tan (Dpy GM Singapore Sales), Freddy Khoo (RVP SEA & SVVP), Yvonne Tan, Alan Low, Sahayarajan, Kevin Peeris; (front row, from left) Irfanah Kassim, Susan Soon, Jenny Lee, Ng Bee Hwa.

buted to the country's external trade of S\$580.37 billion for the year.

Singapore plays host to one leg of the World Series Racing Championship for horse racing in the Singapore Airlines International Cup. Come 14 May 2006, there will be 16 starters from all over the world racing for US\$1.8 million dollars in prize money.

SIA Cargo's Mega Ark is trusted with bringing many of these top racing stallions from both the northern and southern hemispheres to the race.

Singapore Station, as the home base for the national carrier, boasts a freighter fleet of 15 Boeing 747-400F aircraft, operating a total of 53 flights per week. The services comprise 25 flights to the US via either the Pacific or the Atlantic, 15 flights to India and the Middle East that terminate in Europe, nine intra-Asia services and four services to the Southwest Pacific.

Singapore's geographical position makes her an excellent transshipment hub. As much as 65% of Singapore's exports are made up of transshipment

INDONESIA

There are some 300 ethnic groups in Indonesia, a result of both the country's unique geography and history. The glue that binds the people together is Bahasa Indonesia, the national language, and "Pancasila", the national philosophy, which stresses the doctrine of unity and universal justice for all Indonesians.

The majority of Indonesians are of Malay origin. The remainder of the "pribumi" (natives) are Melanesian (in Papua-Irian Jaya and the eastern islands). There are ethnic Chinese, Indians and Arabs concentrated mostly in urban areas

throughout the archipelago. Major ethnic groups include Javanese (45%), Sundanese (14%), Madurese (7.5%), Coastal Malays (7.5%), and others (26%).

With an estimated population of 238.5



Denpasar Bali: (from left) Putu Mahendra, Eddie Leong (Manager Bali), Ketut Edy.

million, Indonesia is the fourth most populous nation in the world after China, India and the United States. Over two-thirds of the population reside in Java, the centre of the country's economic and political power.

Jakarta is a major station in the SIA network, with eight daily passenger services and a Day 3 freighter service direct to Singapore.

Bali is another Indonesian point in our network, with three daily passenger services to Singapore. Apart from these online destinations, SIA Cargo also accepts cargo from neighbouring cities like Surabaya for carriage out of either Jakarta or Bali.



Jakarta: (from left) Yangky Mulyanto, Katharina Susilo, Winda Nurmala, Ryanike Hartanto, Walter Lien (GM Indonesia), Jefry Chandra (Sales Manager), Paulus Suryadi, Zulfikar Kohar, Widya Kusuma (Operations Manager).

Major Industries: Pulp & Paper, Cement, Basic Metals & Fertilizer, Power Generation, Telecommunication, Transportation

Major Exports: Textiles, Electronic Goods, Footwear, Oil & Gas, Tuna & Other Types of Seafood

Major Imports: Chemical & Pharmaceutical Products, Fertilizer, Cotton Yarns, Textile Fabric, Machines, Motor Vehicles



Reservations: (back row, from left) Alan Cheng, Chong Yong Hin, Nagandiran Bhaskaran, Michael Ng, Kieu Yen Shing, Yeo Boon Kin, Anna Tay, Doris Long, Vijaya Lakshmi, Nah Teck Chye; (front row, from left) Koo Kay Lee, Sim Beng Huat, Suriyani Masod, Paul Kwok.



Accounts & Administration: (back row, from left) Tony Tan, Ginny Lim, Judy Ng, Farvindah Khairuddin, Nurwati Ahmad, Boyina Swarnalata, Dorothy Tan; (front row, from left) Regina Teo, Cassandra Tan (Accounts Mgr), Easwari Krishnan.

cargo originating from the South East Asian and Indo-China regions. SATS provides exceptional cargo handling out of the two SIA Superhub Terminals, equipped with state-of-the-art Material Handling Systems and computerised workflow processes. Singapore has the capability and expertise to handle odd-sized cargo, aircraft engines, live animals, pharmaceutical products and electronic goods.

Major Industries: Electronics, Chemicals, Banking & Finance, Real Estate, Tourism
Major Exports: Petroleum Products, Industrial Machines, Electronic Components & Parts, Clothing
Major Imports: Crude Petroleum, Iron & Steel, Industrial Machines, Electric Generators, Electronic Components & Parts

MALAYSIA

The twin peaks of the Petronas Towers, one of the tallest buildings in the world, form a prominent part of the impressive skyline of Kuala Lumpur, the capital of Malaysia. By contrast to the bustling capital city, the historic settlement of Penang is a quieter labyrinth of interesting streets, mosques, temples and shops.

Although not yet a freighter station, Kuala Lumpur is well connected with six daily flights to Singapore. Penang, our other Malaysian station, has three daily flights, with the exception of Days 1, 2 and 7, where there are two daily flights.



Penang: (from left) Tonnie Devasagayam, Meenambal Kaliappan, Victor Tan (Sales & Services Supervisor), Christine Jacob (Sales Supervisor), Sangaran Krishnan, Mark Mustafa.



Kuala Lumpur: (back row, from left) Kumaran Rajoo, Ariff Ariffin, Sharavanan Sangapilai, Hail Hazerin, Eric Hoh (Sales & Ops Supervisor), Yusre Yusof; (front row, from left) Kalpana Devi, Kenn Ang (GM P. Malaysia), Patsy Wong.

Major Industries: Electronic & Electrical Goods, Textiles & Footwear, Chemicals, Petroleum, Wood, Metal Products & Rubber, Agricultural products.
Major Exports: Electronics, Electrical Parts & Machinery, Agricultural Products (Flowers, Vegetables, Fruits), Petroleum & LNG, Textiles & Footwear, Palm Oil, Sawn Timber
Major Imports: Manufacturing Inputs, Machinery & Transport Equipment, Metal Products

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South East Asia — The Hub Of SIA Cargo

THAILAND

Variety is the spice of life in Thailand. This multi-faceted destination not only has an enormous cultural diversity, it is also blessed with topographical diversity and natural beauty. From the golden-spired temples of Bangkok to the excitement of tropical beach resorts, there is no shortage of attractions to interest visitors.



Bangkok: (back row, from left) Ekabut Tangshewinsatien, Priroh Suwatmekin, Sutasinee Wongmanee, Gunlya Narmwong, Jirachart Sadhu; (front row, from left) Boonchai Suebsukh (Customer Services Executive), Eugene Chew (GM Thailand), Boontrikar Naubol (Asst Mgr Sales & Admin).

Apart from direct flights to Singapore, Bangkok also offers direct flights to Osaka and Tokyo in Japan. There is both a daily passenger service, as well as a Day 5 freighter service to Osaka. In addition, there is a daily passenger service to Tokyo (with the exception of Day 5). On top of this, Bangkok has six daily passenger services (except on Day 4 where there are five services) and a Day 3 freighter service to Singapore.

Major Industries: Electronics, Gems & Jewellery, Footwear, Textiles, Clothing, Mobiles

Major Exports: Textiles, Computer & Components, Integrated Circuits, Gems & Jewellery, Footwear, Fruits, Flowers, Fish & other Seafood

Major Imports: Industrial Machinery, Iron & Steel Electrical Parts

PHILIPPINES

The Philippines is a bejewelled archipelago with over 7,000 sun-drenched islands, beautiful beaches, towering volcanic peaks, varied flora and fauna, and

magnificent landscapes. Like many South East Asian countries, the Philippines is steeped in the culture and heritage of its people.



Manila: (from left) Jopet Lejano, Ronald Perez, Liu Bo (GM Philippines), Guada Leyros, Allan Curabo, Alvin Cruz, Buboy Talentino, Randy Ravida, Bimbo Kakilala.

VIETNAM

Over 80 million people live in Vietnam, a 2,000 kilometre long narrow strip along the South China Sea that includes cool upland mountains, untouched coastal stretches, thriving cities and the relaxed capital Hanoi.

Hanoi with its preserved French-style architecture, recreational lakes, stately monuments, galleries and busy street life, is more reserved than Ho Chi Minh City, the centre of Vietnam's economic restructuring and a bustling city where throngs of motorcycles swarm the streets.

The country's key export markets are the US and Europe, with well-known clothing and footwear brands like Abercrombie & Fitch, Gap, Adidas and Nike sourcing production from Vietnam. Electronics is also an emerging industry here, with printing and digital camera giant Canon establishing a significant manufacturing presence in Hanoi.

Both Ho Chi Minh City and Hanoi have daily services to Singapore. Ho Chi Minh



Hanoi: (top photo, from left) Vo Quoc Hung and Tran ThiNgoc Le; (bottom photo, from left) Andrew Tan (Mgr N. Vietnam) and Do Thixuan Dao.



Saigon: (from left) Marvin To

City has an additional service on days 1, 4, 5, 6 and 7, making it a total of 12 flights a week.

The SIA Cargo Vietnam team works closely with our SIA colleagues to ensure that both cargo and passenger operations are in good hands.

Be Informed By Email Of Your Freight Status



➔ With the launch of SIA Cargo's improved version of WebTrack on 26 September 2005, it is now even easier to keep track of your shipment's freight status while you are busy with other work.

Previously, WebTrack users have to check the SIA Cargo website to find out the status of their shipments. In the improved WebTrack, users can choose to be alerted immediately via email once there is an update on the freight status of their shipments for "Flight Departure" and "Freight Received". All they need to do is to enter their email address in the system to be notified by email.

New VP For SIA Cargo

➔ Mr Zainul Aljunied has joined SIA Cargo as Vice-President Middle East, North Africa, Turkey & Pakistan, based in Dubai, with effect



from September 2005. He brings with him 40 years of experience with SIA where his overseas postings had taken him to Europe, North America, North Asia, South East Asia and West Asia & Africa.

BRUNEI

A sun-washed jewel sparkling between the South China Sea and North Borneo's rainforest, the Sultanate of Brunei Darussalam exudes the colour and mystique of a nation whose sovereignty once stretched across the entire island of Borneo and parts of the Philippines.



Brunei: (from left) Perry Tong (Station Manager), Wong Siaw Ling (Head Sales), Norimah Tamin, Teo Boo Min.

Just 443 km north of the equator, modern Brunei's 5,765 sq km land area is wedged between the Malaysian Borneo states of Sabah and Sarawak.

Brunei has emerged as an active and influential participant in international and regional core groups, including the Asia Pacific Economic Co-operation (APEC), Association of South East Asian Nations (ASEAN), and Brunei, Indonesia, Malaysia and Philippines – East Asian Growth Area (BIMP – EAGA).

SIA flies five times a week to Brunei — two times weekly B777-200s on days 3 and 5, and three times weekly A320 services on days 1, 6 and 7. Presently, Bandar Seri Begawan is SIA Cargo's only entry and exit point, from the island of Borneo. More imports come into Brunei than what is exported.

Major Industries: Oil & Gas, Textiles, Food & Beverages, Building Materials
Major Exports: Oil & Gas and Related Equipment, Ready-Made Garments
Major Imports: Transport Equipment & Machinery, Manufactured Goods, Food Chemicals

Its capital, Manila, is located on the west coast of the main island of Luzon and is surrounded by fertile plains. It is a bustling metropolis and the nation's political, economic, social, educational, cultural and recreational centre. It is from this cosmopolitan city that SIA offers three daily flights to Singapore.

Major Industries: Food, Petroleum & Coal Refining, Chemical, Electronics & Electrical Machinery

Major Exports: Electronics, Garments, Machinery & Transport Equipment, Mineral & Mineral Products, Coconut Products, Sugar, Bananas, Pineapples, Mangoes

Major Imports: Materials for the Manufacture of Electronics/Electrical Equipment



(from left) Vo Trung Hieu, Le Thanh Hai, Luc Vi Chi, Trung Thi Thu Thao (GM Vietnam); (front row) Trung Thi Thu Thao.

Major Industries: Agriculture, Forestry, Fishery, Industrial Construction

Major Exports: Crude Oil, Coal, Chromium, Tin, Cement, Garments, Footwear, Rice Cinnamon, Marine Products

Major Imports: Motors, Petroleum Products, Diesel Oil, Fertilizers

Best Air Cargo Carrier Again

➔ It is the fourth consecutive win in a row — SIA Cargo has once again been voted “Best Air Cargo Carrier” at the 2005 Asia Logistics Awards (ALA), following similar successes in 2002, 2003 and 2004. The award ceremony was held in Shanghai on 3 November 2005.

“SIA Cargo has continued to place customer satisfaction at the top of its priority list, with improvements in service capability and global reach constantly being sought. We are delighted that these efforts are recognised in the marketplace and would like to thank everybody who voted for SIA Cargo this year, as well as our dedicated staff,” said Mr Koh Kah Heok, General Manager, China.

Over the past 12 months, SIA Cargo’s services have become available on an even wider network as the Boeing 747-400 “Mega Ark” freighter fleet has grown, with additional frequencies being added on high demand routes to China and beyond to the United States, as well as to major cities in India. A new service linking Brussels, Johannesburg and Singapore was also launched in 2005.

Booking and tracking shipments on SIA Cargo has been made even easier with customers and agents now able to enjoy the full benefits of enhanced online systems.

The ALA is a prestigious event which celebrates excellence, innovation and efficiency across Asia’s logistics industries. It is organised yearly by the Informa Group, publisher of *Lloyd’s Freight Transport Buyer Asia*.



SIA Cargo GM China Mr Koh Kah Heok (right), receiving the “Best Air Cargo Carrier” award from GAC Cargo Systems MD Mr Claus Schensena.

Readers of *Lloyd’s Freight Transport Buyer Asia* first select the finalists for each of the Award categories, basing their choice on their professional experience and on a set of voting guidelines. An independent panel of judges, comprising industry experts, then decides on the winner for each category from among the finalists.

SIA Cargo Awarded Cargo 2000 Accreditation

➔ SIA Cargo has been awarded Cargo 2000 phase one accreditation on routes between Singapore and Hong Kong, London, Los Angeles, Melbourne and Tokyo. Its next objective is to achieve phase one accreditation across the Cargo 2000 network plan.

Cargo 2000 is a quality management system adopted by many of the world’s leading airlines and freight forwarders. SIA Cargo joined Cargo 2000 in May 2004.

Customers who use Cargo 2000 forwarders can be assured that shipments carried by SIA Cargo will be handled and tracked within very strict timelines from the moment they are accepted at origin airport until delivery



at destination airport. The intended improvement in timelines aims to ensure further improvements in customer satisfaction levels with the airline.

“Cargo 2000 provides a common platform of service quality and standards between airline and forwarder. The common platform is vital in driving efficiencies

and improvements for all participants in the supply chain and I am delighted that SIA Cargo has been awarded its Certificate of Approval,” said Mr Hwang Teng Aun, President of SIA Cargo.

Mick Fountain, Chairman of Cargo 2000, said: “There cannot be anybody who could intellectually argue against having one common platform for the transfer of information for the air cargo industry with total transparency. Implementation of the standards required for this demands the adoption of a robust Quality Management System. It is gratifying that SIA Cargo is proactively pursuing this objective within the Cargo 2000 framework.”

Staff Volunteers Adopt Singapore Children's Society

➔ Under a corporate citizenship programme, SIA Cargo has adopted the Singapore Children's Society (SCS), specifically the Henderson Children Centre and SCS Convalescent Home.

During the two-year adoption period, the company and staff will work closely with SCS to make meaningful contributions to the 90 children at the centre and home.

Our staff have already raised funds through two activities. "Walk for the children", a charity walk supported by about 20 staff and their families; and the Sheares Bridge Run (see story this page).

Five volunteers spend three hours, twice a week at the Henderson Children Centre. They help the children with their school work, teach them art and craft and make learning



Staff and their families getting set to "Walk for the Children", a fund raising event for their adopted charity.



Volunteers bring joy to their charges on Children's Day at an outing in Sentosa.

mathematics fun through the use of interesting computer programmes. Volunteers round up the sessions by engaging children in challenging board games. And, once a month, a

birthday celebration is held.

In celebration of Children's Day on 1 October 2005, volunteers organised an outing to Sentosa and gave presents to the children.

In addition, the company is sponsoring swimming lessons and tuition classes for children at the Henderson Children Centre.

Staff Join Sheares Bridge Run To Raise Funds For Adopted Charity

➔ In the spirit of fun and giving, 11 SIA Cargo staff recently took to the streets of Singapore to raise funds for the company's adopted charity — the Singapore Children's Society (SCS).

Our team participated in the annual SAFRA Sheares Bridge Run on 11 September 2005 in the non-competitive race category, but with our own self-directed challenge: To seek sponsors who would pledge a dollar for every kilometre we each completed.

The more adventurous among us — and there were four — ran the 12-km Mini-Marathon while the rest were quite satisfied to do the 6-km City Run.

Starting off at Esplanade Drive, the participants ran over Sheares Bridge, where our 6-km runners broke off to

return to St Andrews Road via the Fountain of Wealth by Suntec City.

Our gallant mini-marathoners

returned to St Andrews Road via the National Stadium and the very picturesque Marina Promenade.



Some of the 11 Cargo staff who took part in the SAFRA Sheares Bridge Run, not to win, but to raise funds for SIA Cargo's adopted charity.

Launch Of SIA Service To Hyderabad Opens New Gateway For Business



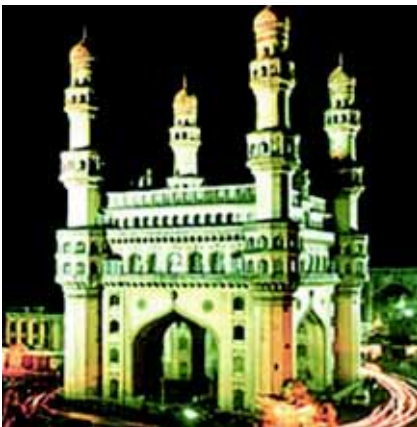
Hyderabad's cargo team: (from left) Pavan Kumar, Naveesh Kumar, Sameer Vichare, Madhavi, Asst Sales Manager Cargo Chitra Sanjeev, Ramesh K and Naveen Rai.

► Hyderabad, India's fifth largest metropolis and the capital of the state of Andhra Pradesh, is the latest destination to join SIA Cargo's network. The launch of a four-times-weekly passenger service between Singapore and Hyderabad on 30 October 2005 by SIA has enabled SIA Cargo to market the bellyhold cargo space of the B777-200 and B777-300 aircraft deployed on the route.

The service departs Singapore in the evening and arrives in Hyderabad the same day every Monday, Wednesday, Friday and Sunday.

Modern Metropolis, Rich History

Hyderabad is nearly 400 years old with a rich history. But it is also a modern metropolis that is known as the second Silicon Valley in India because of



Charminar, the great monument considered the Jewel of Hyderabad and often called the "Arc de Triomphe of the East", was built by Mohammad Quli Qutub Shah, the erstwhile Qutub Shahi Sultan of Golconda, in 1591.

its thriving IT community and world-class IT companies and infrastructure.

Visitors are drawn to the city for its natural beauty, mosques and minarets, bazaars, bridges, hills and lakes. It is perched on top of the Deccan Plateau 541 metres above sea level, and sprawls over an area of 259 sq kilometres.

Economy And Infrastructure

Agriculture is the most important sector of Andhra Pradesh's economy. About 70 percent of the population works in agriculture, and the state is one of India's main rice-producing areas.

The main crops are rice, maize, millets, pulses, castor, tobacco, cotton, sugarcane, groundnut and banana. Some of the major industries in the state are machine tools, synthetic drugs, pharmaceuticals, heavy electrical machinery, ships, fertilizers, electronic equipment, aeronautical parts, cement, chemicals, asbestos, glass, plastic and watches.

Important minerals found in the state are copper ore, manganese, mica, coal and limestone.

Andhra Pradesh has an extensive road and rail network, a major port in Vishakhapatnam, minor ports in several other cities, and airports at Hyderabad, Tirupathi, Vijayawada and Vishakhapatnam.

Eighth Indian Destination

Hyderabad is SIA's eighth destination in India. The rest are Ahmedabad, Amritsar, Bangalore, Chennai, Kolkata, Mumbai and New Delhi. This brings to 45 the total number of non-stop weekly passenger services that SIA operates to India.

SIA CARGO OFFICE IN HYDERABAD

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HYDFISQ
Work on 03 shifts daily:
0600hrs - 1400hrs
1400hrs - 2200hrs
2200hrs - 0600hrs